

2011 AAPS Presidential Goals

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Goal #1: Continue to expand the collaborations between AAPS and our sister organizations to benefit our international colleagues and lead to enhanced cooperation in the pharmaceutical sciences.

- Implement International Affairs Committee initiatives and expand PSWC relationships.
- Conduct one workshop or webinar with a topic of international focus, such as global bioanalytical standards, counterfeit drugs or green chemistry.
- AAPS Newsmagazine will have 1 issue highlighting international nature of science. E-journals will highlight international collaborations in at least 1 issue.
- Provide 10% international speakers for AAPS Annual Meeting programming (approximately 1/symposium or event).
- Promote increased student-initiated programming in conjunction with international student chapters.
- Improve the value of AAPS e-membership and expand this category of membership such that 67% of international e-memberships are maintained or converted to regular members in 2011.

Goal #2: Develop a strategy for the comprehensive educational offerings of AAPS.

- Initiate the BIOTEC 101 course and utilize it as a model for presenting extensive and novel educational material.
- Develop longer-term strategic guidelines for AAPS educational formats, including IT infrastructure, funding, and governance processes for coordinating and managing these new offerings.
- Examine how new educational strategies can synergistically drive our existing delivery of scientific programming, such as workshops, student programming and publications, and other ongoing AAPS initiatives.

Goal #3: Launch the new AAPS website in 2Q 2011 with user-friendly functionality and refreshed content tailored to the membership.

- AAPS member information is more accessible and accurate.
- Members view the new portal as a ready source for information and a tool for collaborating with colleagues.

- AAPS can offer exclusive content and handle meeting registrations and other exchanges of services/fees.

Goal 4: Assess Changing Nature of AAPS Membership-Big Pharma to Small and Mid-Sized Companies

- Long-term objective of diversifying membership base and demonstrating that AAPS provides framework for collaboration among small and mid-sized pharmaceutical company scientists.
- Perform demographic analyses of current members to predict future trends.
- Identify unique needs of members from small and mid-sized companies for services and scientific information transfer.
- Examine opportunities for outreach program which will meet the objectives of these future AAPS members.
- Provide leadership opportunities within AAPS for small company employees.