

IMPORTANT INFORMATION & FREQUENTLY ASKED QUESTIONS: AAPS WEBINARS on Professional Development Topics

1. What is Professional Development?

Professional development refers to skills and knowledge attained for both personal development and career advancement. These sessions play an integral part for our members in sharing a common purpose of enhancing their ability to do their work. At the heart of professional development is the individual's interest in lifelong learning and increasing their own skills and knowledge. Only topics that fall under this guideline will be considered.

2. Who is my expected audience?

Our webinar attendees are a diverse gathering of pharmaceutical scientists and other life sciences professionals interested in the pharma industry. Each webinar session usually draws between 50-75 attendees. Our audience ranges from attendees just entering the workforce (grad students; etc.) to seasoned professionals (Ph.D. or Pharm. D. level scientists with decades of experience in academia, clinical/research settings; etc.). If approved, the topic and time and date of your webinar will be published on the [AAPS Webinar Page](#), Newsmagazine, monthly eLearning eBlasts, student chapter emails and the Careers eNewsletter. For additional information about AAPS members (i.e. demographics; etc.) please visit our [membership demographics](#).

3. What do attendees expect from AAPS Professional Development Webinars?

As you know, every audience is different. However, feedback indicates that AAPS attendees find the most value in sessions that are engaging and informative. We strongly recommend that you make time for Q & A at the end of the webinar.

4. How long is the webinar?

Professional Development Webinars are held virtually with the option of presenters at multiple locations. The webinars are typically a maximum of 90 minutes which include 60 minutes of lecture and 30 minutes of Q & A.

[AAPS EPDC Webinar Approval Process](#)

EPDC (Electronic Program Development Committee)

Stacey May (AAPS Director, Public Relations, Outreach, and eLearning)

Meredith Weston (AAPS eLearning Program Manager)

BlueSkyBroadcast (AAPS Webinar vendor)

1. Webinar proposal submitted to Meredith Weston (westonm@aaps.org) via email from the organizers.

2. Every 1-2 weeks Stacey May will email the saved proposals to the AMPC and NBCPC representatives in an attempt to avoid overlap with our AM/NBC programming.

- If the AMPC and NBCPC see no issue, then the proposals will be emailed to the EPDC for review.
- If overlap, then the AMPC and NBCPC will be asked to provide their feedback to the EPDC.

3. The EPDC members give feedback on all proposals via email within 1 week to Meredith Weston (approves or denies proposal).

4. If approved by the EPDC, Meredith Weston then contacts the webinar proposal organizers, letting them know they've been approved. If the EPDC feels that further explanation is needed on the proposal or that edits are necessary, Meredith Weston will also inform the organizing team.

5. Meredith Weston works with the organizers of all approved proposals and BlueSkyBroadcast to schedule and produce the webinar.