

## 2012 AAPS Presidential Goals

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#### Goal #1: Continue the development of the comprehensive educational offerings for AAPS.

- “Rollout” the BIOTEC 101 course and utilize it as a model for presenting extensive and novel educational material.
- Develop longer-term strategic guidelines for AAPS educational formats, including processes for identifying, coordinating and managing these new offerings.
  - New role of PCC – focus on webinars and e-courses, and an occasional workshop (e.g., Arden House and Transporter Workshop)
  - AMPC and NBCPC will focus on workshops associated with meetings.
- Initiate planning and assembly of two new e-courses to follow BIOTEC 101.
- Solicit input on how these courses may be used by academia to teach students as well as industry “students” looking to further their scientific expertise.

#### Goal 2: Assess Changing Nature of AAPS Membership-Big Pharma to Small and Mid-Sized Companies and Ensuring Engagement of our Members

- Long-term objective of diversifying membership base and demonstrating that AAPS provides framework for collaboration among small and mid-sized pharmaceutical company scientists.
  - Initiate the recommendations of the Big to Small Pharma task force.
- Perform demographic analyses of current members to predict future trends.
- Identify unique needs of members from small and mid-sized companies for services and scientific information transfer.
- Examine opportunities for outreach program which will meet the objectives of these future AAPS members.
- Provide leadership opportunities within AAPS for small company employees.
- Work to ensure engagement of our diverse membership (large to small pharma, biotec to small molecule scientists, US/EU/Japan pharma to developing countries)

#### Goal #3: Planned Giving: Establishing the AAPS Foundation

- Complete the feasibility study to assess opportunity.
- Develop compelling reason(s) for donations.
- Set a reasonable financial goal for a specific time in the future. Set an annual goal for each year toward the date of the final goal.
- Identify potential corporations and philanthropy groups that might donate.
- Determine what the funds will be used for, and how quickly the funds may be dispersed.
- Recognize members or companies that donate specific amounts.

#### Other Goals: Continue to expand the collaborations between AAPS and our sister organizations to benefit our international colleagues and lead to enhanced cooperation in the pharmaceutical sciences.

- Implement International Affairs Committee initiatives and expand PSWC relationships. **Status: Four initiatives have been identified from a meeting with organization representatives in New Orleans. Waiting on FIP to confirm their participation in this program.**
- Conduct one workshop or webinar with a topic of international focus, such as global bioanalytical standards, counterfeit drugs or green chemistry. **Status: Waiting on initiative program to start to begin development of this program.**